


# PFF<sup>®</sup> SUMMIT 2023



**November 9-11, 2023**  
**Orlando, Florida**

JW Marriott Grande Lakes 4040 Central Florida Pkwy, Orlando, Florida 32837  
[pffsummit.org](http://pffsummit.org) #PFFSummit2023

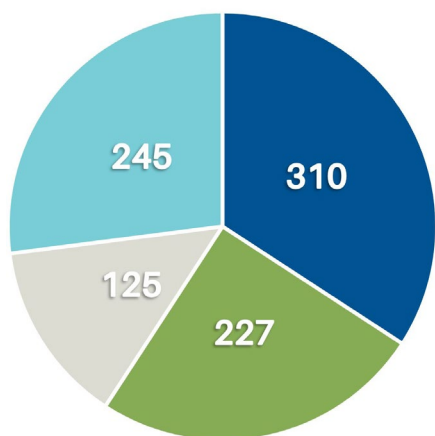
**Sponsorship Opportunities**

## What is the PFF Summit?

PFF Summit is the largest healthcare conference on pulmonary fibrosis (PF) in the world. The Summit is unlike any other PF conference, because we welcome everyone who has been impacted by the disease, including patients, caregivers, healthcare professionals, researchers, transplant recipients, and those who have lost a loved one. A wide variety of sessions are offered to appeal to attendees from all backgrounds and experiences.

For healthcare professionals, the Summit will feature an innovative continuing medical education (CME) program, Maintenance of Certification (MOC), and a continuing education (CE) program for nurses, respiratory therapists, and pharmacists.

### 2019 Summit Attendance



- Patients/Caregivers
- Physicians/Researchers
- Nurses/Allied Health
- Industry



**63,100**  
Summit website  
visits in 2019



**55,000**  
Email recipients



**14,500**  
Summit 2019 session  
views on YouTube



**71,400**  
Facebook, Twitter, Instagram,  
LinkedIn, and YouTube followers



**75**  
Posters at PFF Summit 2019

# Sponsorship opportunities at a glance



BENEFITS	DIAMOND \$175,000	GOLD \$60,000	SILVER \$20,000
Your hyperlinked logo on the PFF Summit website	✓	✓	✓
Your logo in PFF Summit emails (up to four emails)	✓	✓	✓
Your logo on signage at the event (arranged by level)	✓	✓	✓
A thank you in the PFF's biannual Breathe Bulletin magazine (summer and winter 2023)	✓	✓	✓
A thank you in the PFF Annual Report (FY2023)	✓	✓	✓
Exclusive branding opportunities (First come-first served. Choose one. See page 5 for details)	✓	✓	
VIP Seating at the networking dinner	✓	✓	
Social media thank you posts (up to 4)	✓	✓	
Insert(s) in the conference tote bag (Unbranded education, sponsor provided. Materials must be approved by the PFF)	3	1	
A verbal thank you at the Welcome Reception	✓		
A mention and thank you in the PFF monthly e-newsletter (up to three)	✓		
Your logo on the PFF website's homepage banner image	✓		
Three-minute speaking opportunity at the Networking Dinner	✓		
A private meeting room for your staff at PFF Summit	✓		
A thank you in the nationwide PFF Summit press release	Pre and post		
All-access Summit passes (industry registration \$1,495)	10	6	4

## Sponsorship add-ons

Want your sponsorship to extend even further?  
Consider our add-on opportunities to enhance your visibility!



Opportunities	Required Level	Cost
<b>Exhibit Hall 10x10 Space</b> Space is limited; up to four (4) 10x10 spaces per sponsor.	Diamond: up to four (4) 10x10 space Gold: up to two (2) 10x10 space Silver: 10x10 space	\$2,500 per 10'x10'
<b>Clinical Trials Innovation Series</b> 10-minute speaking opportunity during Summit session. Space is limited.	Diamond & Gold	\$17,500
<b>Special Event Meeting Space</b> Host a special event during non-programmed hours. Space is limited.	Diamond, Gold, Silver	\$30,000

## For exhibitors\*

Exhibitor Type	Space	Cost	All-Access Passes	Exhibit Hall Only Passes
Corporate (non-sponsor)	6-foot long table & chairs	\$5,000	2	\$500 each
Care Center Network Site	6-foot long table & chairs	\$4,000	2	\$400 each
Nonprofit organization (limited space available)	6-foot long table & chairs	\$2,500	2	\$200 each

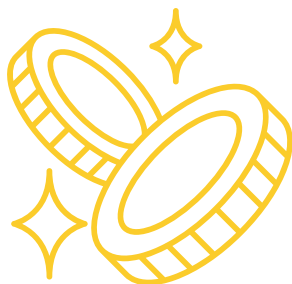
\* No admittance to Summit events or sessions. Food and beverage not included.

# Exclusive branding opportunities for sponsors by level



## DIAMOND

Networking Dinner Sponsor | 1 Available  
Welcome Reception Sponsor | 1 Available  
Cocktail Reception Sponsor | 1 Available



## GOLD

Breakfast Sponsor | 2 Available  
Lunch Sponsor | 2 Available  
Morning Break | 2 Available  
Afternoon Break | 2 Available



## SPECIAL EVENT INFORMATION

### Special Event Includes:

- Meeting Room at the JW Marriott Grande Lakes Resort
- eBlast Communication to Attendees with RSVP link
- Basic Signage/Wayfinding On-Site
- Meeting Agenda Inclusion with "RSVP Only" designation
- Not Included: Food & Beverage

## Key dates



### **JUNE 2023**

- Sponsor recognition in PFF communications begins
- PFF Summit registration opens
- Call for Abstracts will open for academic and industry posters via the online platform ProposalCentral

### **AUGUST 31, 2023**

Deadline to submit sponsorship and exhibitor applications to PFF

### **SEPTEMBER 2023**

Notification of poster acceptance

### **SEPTEMBER 15, 2023**

Sponsor and exhibitor payment due in full

### **OCTOBER 20, 2023**

Sponsor and exhibitor attendee names due (All-Access & Exhibit Booth Staff)

### **NOVEMBER 9 - 11, 2023**

PFF Summit 2023

## Questions?

For questions about sponsoring, exhibiting, or additional marketing opportunities, please contact Jennifer Mefford at [partnerships@pulmonaryfibrosis.org](mailto:partnerships@pulmonaryfibrosis.org) or [312.546.4105](tel:312.546.4105).