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Disclaimer
The material contained in this newsletter is for educational purposes only and should not be considered as medical advice. Consult your health care provider for treatment options.

The mission of the Pulmonary Fibrosis Foundation (PFF) is to help find a cure for idiopathic pulmonary fibrosis (IPF), advocate for the pulmonary fibrosis community, promote disease awareness, and provide a compassionate environment for patients and their families.

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DEAR FRIENDS,

In this special edition of the Breathe Bulletin, we are focusing on ways in which we can enhance pulmonary fibrosis (PF) “awareness.” Increasing disease awareness is critical to achieving success in the fight against this disease. We encourage all of you to participate in Global Pulmonary Fibrosis Awareness Day on September 7 by joining us for one of the Foundation’s activities, hosting your own event, or even creating your own awareness campaign.

We have participated in a number of events this year that have helped increase PF awareness. In mid-July we attended the British Association for Lung Research’s (BALR) Summer Conference, “Curing Pulmonary Fibrosis: The Holy Grail,” and co-hosted a “Pulmonary Fibrosis Patient Support Day” in conjunction with the meeting. We were excited to be a resource for a Rare Disease Day pulmonary fibrosis awareness campaign that took place in February. The Foundation was featured in a video, radio spot, and article that reached 19.6 million people. Additionally, we were pleased to see that PF was once again profiled on the “Behind the Mystery: Rare and Genetic Diseases” series on Lifetime’s The Balancing Act and that the Foundation was listed as a patient resource.

May was the one-year anniversary of the initiation of our online support groups on Inspire℠ and we are proud to say that over 2,200 people have connected and found support in this environment. To further enhance the scope of our online support groups, we recently partnered with RareConnect. This is a joint project by EURORDIS (European Rare Disease Organisation) and NORD (National Organization for Rare Disorders) that offers translations in five languages. Participation in RareConnect is essential for us to provide support services to the international PF community. For local support groups, we have continued to strengthen our Support Group Leader Network through monthly communications with Support Group Leaders, and we will host a Support Group Leader Workshop in La Jolla, California, that will coincide with the PFF Summit 2013.

We received outstanding proposals for promising scientific research for our Young Investigator and Established Investigator grants; the award recipients are announced in this issue. We will also honor them at our Breathe Benefit 2013 dinner on October 26. At the dinner we will also recognize the exceptional work of our dedicated volunteers.

I hope that you will join us at the PFF Summit 2013: From Bench to Bedside this December in La Jolla. The conference has sessions for both medical professionals and the patient community. We have been fortunate to be able to recruit a world-class faculty. The size and design of the meeting offers unusual access to these experts and will facilitate valuable interactions. I am sure you will find the Summit to be very stimulating, informative, and thought-provoking.

Finally, a heartfelt thank you to all of our supporters. Everything you read about in our Breathe Bulletin is possible because of the generosity of our donors. On behalf of the Foundation, we thank you for your support and belief in the work that we do for the PF community.

Sincerely,

DANIEL M. ROSE, MD
Chief Executive Officer and Chairman of the Board
The Pulmonary Fibrosis Foundation’s Role as an International Patient Advocacy Organization

How does an international dialogue about pulmonary fibrosis impact patients locally?

The international dimension can have a huge impact on the local management of patients with pulmonary fibrosis (PF). Among other things, sharing different experiences, increasing the scale of studies, and comparing the impacts of different health care models represent potentially groundbreaking effects.

How does insight into the perspectives of researchers and clinicians from different countries affect the collective understanding of the disease?

We do not know yet what causes most cases of PF; we think that a mix of genetic and environmental factors trigger the disease. Since both of these dimensions may vary in different parts of the world, the integration of information from a variety of countries is crucially important.

What can the Pulmonary Fibrosis Foundation do to have a positive impact on the European PF community?

The Pulmonary Fibrosis Foundation (PFF) is definitely the most well-known and best-structured of all advocacy groups worldwide. Moreover, being active in the United States helps to maximize its global potential. For these reasons, the PFF has the ability to disseminate information, provide organizational skills, and suggest advocacy strategies to Europe, thus forming the basis for a truly global advocacy network for PF.

“The international dimension can have a huge impact on the local management of patients with pulmonary fibrosis.”
Apart from the PFF’s educational materials that were recently translated into six languages, what other types of resources and materials should be made available to the European PF community?

Basically, any resource produced by the PFF should be translated into other languages and become part of the international initiatives. In addition, the PFF could have specific “country managers” networking with specific European countries and providing specific support. Ideally, one could foresee “national PFF offices” in different countries in Europe.

One of the topics addressed at the PFF’s Support Group Leader Workshop in Modena, Italy, was how to better engage European patients and family members to effectively develop support groups in the EU. Are there any specific cultural barriers that might impede the development of support groups?

Yes, and these barriers are very likely to be country specific. For this reason, members of the PFF should engage with “national” members of the advocacy groups—mixing the global strategy with country-specific, or region-specific, issues. Obviously, the language is the first barrier, but usually not the most critical one.

What are the benefits of future collaborative efforts between the European PF community and the PFF?

Building a truly global PF community would form the basis for real integration, on a large scale, of the policies and the interventions. This could result in an increase in the cost-effectiveness ratio and we could learn from each other.

How have events like World IPF Week and Global Pulmonary Fibrosis Awareness Day helped raise awareness?

Events like World IPF Week and Global Pulmonary Fibrosis Awareness Day are absolutely necessary to raise awareness; and the internet-based communication technologies available today make it easier to give a truly global dimension to such events. Patients, doctors, and supporters would feel less alone and isolated and this would be especially true for those countries that have not been involved thus far in this network.

How have patients in Europe benefitted from these events?

They became finally “visible.”

“…the PFF has the ability to disseminate information, provide organizational skills, and suggest advocacy strategies to Europe, thus forming the basis for a truly global advocacy network for PF.”

About Luca Richeldi, MD, PhD

Dr. Richeldi, Director and Founder of the Center for Rare Lung Diseases at the University of Modena and Reggio Emilia, joined the Medical Advisory Board of the Pulmonary Fibrosis Foundation in 2012. The Foundation partnered with Dr. Richeldi in 2012 to organize a Support Group Leader Workshop prior to the start of the 17th International Colloquium on Lung and Airway Fibrosis (ICLAF) that was held in Modena, Italy. The goal of the Workshop was to assist in the development of a Support Group Network in the European Union.

The proceedings of this event have been recently published in the European Respiratory Journal; in this document the role of advocacy is clearly identified as a key component for the advancement of knowledge in the field of pulmonary fibrosis. As of August 2013, Dr. Richeldi will be Professor of Respiratory Medicine and Chair of Interstitial Lung Disease at the University of Southampton (United Kingdom).
Generally speaking, why is global awareness about pulmonary fibrosis important?
As we all know, pulmonary fibrosis (PF) is greatly underappreciated and this probably results in the disease being underdiagnosed and misdiagnosed. One study previously suggested that almost half the patients with idiopathic pulmonary fibrosis (IPF) were initially incorrectly diagnosed. Through increased global awareness we can begin to address this issue.

How does increasing global PF awareness impact the quality of care that patients receive in the United States and abroad?
With increased awareness, primary care physicians will become better informed and will refer patients for appropriate care earlier in the course of their disease. Secondly, patients will seek to obtain more information about the disease and become more involved in their own care. Thirdly, this may promote more research funding from a variety of governmental agencies. Finally, I believe enhanced awareness will also have a beneficial effect on the bio-pharma industry and encourage them to develop more effective therapies.

How does international collaboration with researchers and clinicians impact the disease?
Obviously, there are extremely intelligent and knowledgeable people throughout the world. The more collaboration and so-called “cross-pollination” that happens can only ultimately benefit the patient and caregiver communities. With more global collaboration we can develop standardized treatment protocols and learn faster which therapies and interventions are most effective.

What led the Pulmonary Fibrosis Foundation to the decision to encompass the global PF community?
The Foundation had an interest in expanding globally. During an ATS meeting in Denver in the spring of 2012, we were approached by Drs. Luca Richeldi and Hal Collard; they requested that we hold a patient symposium and a support group leader workshop in conjunction with the ICLAF (International Colloquium on Lung and Airway Fibrosis) meeting, which was to be held in Modena, Italy, in the fall of 2012. Dr. Richeldi had recently done a sabbatical at the University of California Medical Center in San Francisco where Dr. Collard works. Dr. Richeldi was quite impressed with their patient support services and felt this was lacking in Italy, as well as the European Union (EU). He asked if the Foundation could help facilitate the development of support groups and patient educational services in the EU. We were fortunate to receive financial support from Boehringer Ingelheim, InterMune, and the Culliton-Metzger Family to help fund the project. We just held an event this summer in Nottingham, England, in partnership with the British Association for Lung Research, and are planning one this fall in Barcelona, Spain, prior to the annual meeting of the European Respiratory Society.
What insights into the patient community did the Foundation gain by introducing Global Pulmonary Fibrosis Awareness Day in 2012?

With the implementation of Global PF Awareness Day we realized we were right about what we have always felt—that there is great interest from the global patient community. They want to receive informational materials, they enjoy viewing our webcasts, and they desire to have greater involvement with the Foundation.

What is next for the Foundation’s global efforts?

There is an enormous need for global support services. We receive requests for information from all “corners” of the globe. Last week, I received an email from a gentleman from Sudan requesting information on IPF. Many countries do not have physicians that are readily familiar with many of the complexities of interstitial lung diseases. I think, firstly, that we need to translate both our Pulmonary Fibrosis Patient Information Guide and Support Group Leader Guide into more languages. Secondly, we need to continue to develop alliances with existing organizations in other countries [see a list of the international organizations that the PFF is presently collaborating with at the right]. Thirdly, there is an immense unmet need for services in Central and South America, and we need to begin to address this. Finally, when we have the resources we would like to expand to India and China.

“With more global collaboration we can develop standardized treatment protocols and learn faster which therapies and interventions are most effective.”


About Daniel M. Rose, MD

Dr. Rose is the Chief Executive Officer and Chairman of the Board of Directors at the Pulmonary Fibrosis Foundation. He is the son of Albert Rose and nephew of I.M. Rosenzweig, PhD, who co-founded the Foundation. Albert Rose, Dr. Rosenzweig, and their sister Claire all passed away from idiopathic pulmonary fibrosis. Dr. Rose was a practicing cardiothoracic surgeon and Chief of Cardiothoracic Surgery at St. Vincent’s Medical Center in Bridgeport, Connecticut, for 19 years. Having had three relatives lose their battle against idiopathic pulmonary fibrosis, he brings to the Foundation a family member’s passion and motivation, along with a broad medical background and a profound desire to lead the PFF into its second decade.

PARTNERS AROUND THE WORLD

The PFF is currently collaborating with:

- AMA Fuori dal Buio (Italy)
- Asociación de Familiares y Enfermos de FPI (Spain)
- British Association for Lung Research
- British Lung Foundation
- Canadian Pulmonary Fibrosis Foundation
- International Colloquium of Lung and Airway Fibrosis
- Irish Lung Fibrosis Foundation
- Lungfibrose patiëntenvereniging (Netherlands)
- Lung Foundation of Australia

Find links to these organizations at www.pulmonaryfibrosis.org/PFpartners.
GLOBAL PULMONARY FIBROSIS
AWARENESS DAY
JOIN US
07 SEPTEMBER 2013

Awareness is critical for any disease, but it is even more important for a rare disease like pulmonary fibrosis (PF) of which many people have little or no knowledge.

Increasing general awareness can help:
• Increase funding for research
• Encourage more research and drug development
• Facilitate enrollment in clinical trials
• Lead to a more timely and accurate diagnosis
• Improve the quality of patient care
• Influence lawmakers to pass legislation important to individuals with pulmonary fibrosis and other rare diseases
• Encourage the FDA and other regulatory agencies to consider the patient’s point of view
• Help people affected by PF obtain the resources they need
• Lead to effective treatments, and ultimately a cure, for idiopathic pulmonary fibrosis (IPF)

Raising disease awareness, especially for a rare disease, is difficult. It requires time and perseverance. It takes more than an advertising campaign or a celebrity spokesperson. It necessitates community involvement. We ask you to join us on September 7, and throughout the entire month, to do what you can to help make pulmonary fibrosis part of the global vocabulary. Every effort helps. Every mention of the disease is a step closer to someone getting a timely and accurate diagnosis, receiving essential support, being heard by legislators, and ultimately finding a cure. The Pulmonary Fibrosis Foundation (PFF) is committed to increasing awareness and we ask you for your commitment. Together we will make a difference by letting the world know about pulmonary fibrosis.

Ways to Get Involved
The Pulmonary Fibrosis Foundation has developed a full range of opportunities for you to participate in Global Pulmonary Fibrosis Awareness Day 2013 on September 7, or on any day you choose during the month of September. Your involvement can be as extensive as you want it to be. Every action counts.

1. education
2. conversation
3. participation

We ask you to join us in September to do what you can to help make pulmonary fibrosis part of the global vocabulary. Let the world know.
EDUCATE YOURSELF AND OTHERS
GLOBAL PULMONARY FIBROSIS AWARENESS DAY
PATIENT EDUCATION EVENT

September 7 | Live Event – Barcelona, Spain
Live Webcast – Global

PROGRAM

WELCOME
Dr. Ferran Morell

WELCOME FROM THE PULMONARY FIBROSIS FOUNDATION
Dr. Daniel M. Rose

WHAT IS IDIOPATHIC PULMONARY FIBROSIS (IPF)?
Dr. Ferran Morell

HOW IS IPF DIAGNOSED?
Dr. Julio Ancochea

HOW IS IPF TREATED? PHARMACOLOGICAL TREATMENT
AND NON-PHARMACOLOGICAL TREATMENT
Dr. Antoni Xaubet and Dr. Maria Molina Molina

LIVING WITH IPF AND THE ROLE OF SUPPORT GROUPS
Alicia Boquete and Dolly Kervitsky

RARECONNECT ONLINE IPF SUPPORT COMMUNITY
Robert Pleticha

The PFF will host an educational event on Global PF Awareness Day. The 2013 Global Pulmonary Fibrosis Awareness Day Patient Education Event will be held in Spanish and webcast live for those unable to attend in person. The webcast will be available in English, Dutch, French, German, Italian, Portuguese, and Spanish and viewers will be able to participate in the Q&A session. Webinars will be available online and on DVD post-event.

The PFF encourages Support Group Leaders to host a viewing of the webcast. For those individuals located in a region where the timing of the broadcast is not convenient, the 2012 Global Pulmonary Fibrosis Awareness Day Patient Education Event webinar is available online at www.pulmonaryfibrosis.org/webinars and on DVD. PDFs of the translated slides are also available.

continued on next page >

did you know?

In 2012, by the simple act of sharing, you helped us reach over 23,000 people on Facebook with a single post.

25+ event ideas

• Host a Global PF Awareness Dinner
• Hate to cook? Make it a potluck.
• Plan your own social media awareness campaign
• No time? Plan an informal walk with 10 friends and wear PFF T-shirts.
• Miss the gals? Ask them over for a wine and cheese night.
• Ask the guys over for beer and poker
• Work your Global PF Awareness Event into your workout – represent the PFF in a race
• Create a FirstGiving page, sharing your story and desire to make a difference
• Ribs, burgers, and brats, oh my! Don’t forget the vegetables at your barbecue.
• Why play Words with Friends® when you could host game night?
• Pub crawl anyone?
• Teach your friends how to make your prized family recipe
• Offer a mushrooming excursion extraordinaire
• Support Group Leader? Host an educational event.
• Ask to speak about PF at your book club, knitting group, etc.
• Plan a bowling night
• Ask your school if you can sell Breathe Bracelets
• Class project? Talk about PF.
• Walking in a Labor Day Parade? Hand out PF brochures.
• Make any event an awareness event by distributing PF brochures or Breathe Bracelets
• Do an iPhone scavenger hunt
• Hold a viewing of the PFF’s Global PF Awareness Day Patient Education Event
• Host an NFL kick-off party
• Known for your red velvet cupcakes? Have a bake sale.
• Crafty? Open a shop on Etsy and donate a portion of your sales.
• Musically inclined? Showcase your abilities in a neighborhood talent show.
GET THE CONVERSATION STARTED

CREATE YOUR OWN GRASSROOTS AWARENESS CAMPAIGN

The official website for Global Pulmonary Fibrosis Awareness Day, www.globalPFawareness.org, has all of the information, ideas, and tools that you need to participate and make your mark for Global Pulmonary Fibrosis Awareness Day! The website includes a calendar of all the activities (including one of yours!) to raise awareness of PF this September. Not sure what to do or how to do it? Not to worry! The Global PF Awareness Day website contains everything you need to launch your own grassroots awareness campaign including: sample language for social media; awareness day badges, banners, and profile pictures; and PF Fact Cards, PF Bookmarks, and more. A Global PF Awareness Day promotional kit with information about the PFF and pulmonary fibrosis is also available. Downloadable materials are available in English, Dutch, French, German, Italian, Portuguese, and Spanish.

ENCOURAGE PARTICIPATION

INVITE FAMILY AND FRIENDS TO YOUR GLOBAL PF AWARENESS EVENT

Help us make Global PF Awareness Day 2013 a success by hosting an event. It’s your event and the possibilities are endless. Host a dinner. Plan a walk. You can plan your event to coincide with the PFF’s activities on September 7, or on any other day in September. The Global PF Awareness Day website has great ideas and tools such as sample invitations, disease awareness handouts, and instructions on how to set up a fundraising page to make your event a success. Visit www.globalPFawareness.org today!

Start a conversation on Twitter. Use hashtag #globalPFawareness.

Visit www.globalPFawareness.org for tips and tools for your grassroots awareness campaign.

VISIT THE PFF AT THE ERS ANNUAL CONGRESS

07–11 SEPTEMBER 2013 | BARCELONA, SPAIN

Medical professionals are invited to visit the PFF’s booth at the European Respiratory Society’s Annual Congress. Let us scan your badge and you will be entered to win a complimentary registration to our biennial, scientific health care conference PFF Summit 2013: From Bench to Bedside. Learn more about the Summit at www.pffsummit.org.
What Else is the PFF Doing to Support Disease Awareness?

The PFF, with generous support from our sponsors, is proud to offer new disease awareness and educational materials that include a brochure, poster, and physician notepad. These materials have been developed to facilitate the physician-patient conversation at the time of diagnosis and will be distributed at the Global Pulmonary Fibrosis Awareness Day Patient Education Event and at professional conferences. All materials will be available in English, Dutch, French, German, Italian, Portuguese, and Spanish. These materials can also be obtained by contacting the PFF at info@pulmonaryfibrosis.org.

Additionally, the PFF is pleased to participate in a number of PF community events to be held during September. Some of these events include IPF World Week, Pulmonary Fibrosis Week at the ATS, and other educational events. Learn more about the many PF community events at www.pulmonaryfibrosis.org/eventscalendar2013.

Watch the 2012 Global Pulmonary Fibrosis Awareness Day webinars at www.pulmonaryfibrosis.org/webinars.

The Pulmonary Fibrosis Patient Information Guide is available in English, Dutch, French, German, Italian, Portuguese, and Spanish at www.pulmonaryfibrosis.org/patienthandbook.

GLOBAL PULMONARY FIBROSIS AWARENESS DAY SPONSORS

Boehringer Ingelheim

INTERMUNE® Leader in IPF

25+ ways to spread awareness

- Post a fact about PF on Facebook and ask your friends to share
- Add the Global PF Awareness Day badge to your email signature
- Give away a PF Fact Card
- Wear a PFF Breathe Bracelet
- Wear a PFF T-shirt on your next walk
- Write a letter to the editor of your local newspaper
- Hang a flyer at your neighborhood coffee shop
- Take PF Fact Sheets to your primary care physician
- Add a link to the PFF on your blog
- Add a link to the PFF on your business website
- Tweet a fact about PF and use hashtag #globalPFawareness
- Join Team PFF at Hike for Lung Health—in person or virtually
- Create a work of art and share it with the PFF
- Ask your Facebook friends to “like” the PFF’s Facebook page
- Not on Twitter? Join already so you can follow the PFF and retweet.
- Sign up for Google alerts and share PF news with your social networks
- Create an awareness board on Pinterest
- Share your story at www.globalPFawareness.org
- Take PF brochures to your pulmonary physician
- Change your profile pics to the Global PF Awareness Day logo
- Host a Global PF Awareness Event
- Leave an About PF Bookmark in your local library, in waiting rooms, and in books you donate
- Encourage your peers to spread awareness
- Join the PFF’s LinkedIn group
- Give away PFF Breathe Bracelets
- Participate in a Global PF Awareness Event
- Participate in the Global PF Awareness Day “Thunderclap”
- Share a photo of yourself wearing your PFF Breathe Bracelet
- Wear a PFF T-shirt to your favorite sporting event
**PFF SUPPORT SERVICES**

**THE IMPORTANCE OF SUPPORT GROUPS TO THE PF COMMUNITY**

One of the primary goals of the Pulmonary Fibrosis Foundation (PFF) is to provide the patient community with sufficient support services. We have made great efforts to improve our support programs by collaborating with other organizations and updating our educational materials.

Making support groups easily accessible to pulmonary fibrosis (PF) patients, caregivers, and their families has long been a priority for the PFF. Support groups are important for patient education and provide valuable opportunities to share experiences and help others.

**Local Support Groups**

The Foundation works closely with PF Support Group Leaders to help connect them to patients and caregivers in their communities. There are currently 60 PF support groups in the United States representing 29 states and 10 international support groups located in five countries. To find a support group in your area, visit www.pulmonaryfibrosis.org/supportgroups/local.

**Online Support Groups**

Patients and caregivers who cannot, or do not wish to, attend local support groups can connect easily with others through online support groups. The PFF is pleased to be able to partner with two online support group communities.

**Inspire**

Inspire℠ is an easy-to-use, online health and wellness support group community that offers patients and caregivers a safe, secure place to connect with members of the PF community to share information and find emotional support. Moderated by the PFF and the Inspire staff, the service allows for enhanced discussions among members.

**Benefits of joining:**
- Discover people like yourself
- Find information about health topics that matter to you
- Access to a 24/7 help line
- Manage your personal information with extensive privacy options
- Share photos and videos
- Start a discussion
- Blog in your personal journal
- Request information about clinical trials
- Access to approximately 200 groups covering a variety of health and wellness topics, in addition to the PFF online community

Join the PFF’s online community on Inspire today at www.inspire.com.

**stats**

820 caregivers from 31 countries

1,400 patients from 46 countries*[^1]

*AS OF JUNE 25, 2013
RareConnect

The Pulmonary Fibrosis Foundation recently partnered with RareConnect, a joint project of EURORDIS (European Rare Disease Organisation) and NORD (National Organization for Rare Disorders). RareConnect allows individuals, with pulmonary fibrosis and other rare diseases, throughout the world to connect.

The RareConnect online community provides members with the ability to easily communicate with one another in spite of speaking different languages. Members may post in English, French, German, Italian, or Spanish. If a post is not in a member’s preferred language, he or she may simply click on a link to request an instant translation by Google Translate. Members also have the option to have the content interpreted by a translation professional. Members who request a professional translation will be notified via email, within a few hours, when the translation is complete.

Benefits of joining:
- Connect with people from around the world
- Learn about research and the latest treatments
- Share your experiences
- See what other advocacy organizations are doing
- Find helpful resources and information from experts

For more information or to join today, visit www.rareconnect.org.

Support Group Leader Resources

Support Group Leader Network

Developed to assist both new and experienced Support Group Leaders, the PFF started the Support Group Leader Network in 2012.

The Support Group Leader Network facilitates interaction among our Support Group Leaders and allows them to share experiences, exchange ideas, and discuss best practices. Support Group Leaders participate in regularly scheduled conference calls and receive educational information, support group materials, and e-newsletters with current information about PFF activities and programs. The PFF is pleased to offer current and prospective Support Group Leaders the opportunity to meet in person at a special Support Group Leader Workshop to be held at the PFF Summit 2013. Learn more about the Support Group Leader Network at www.pulmonaryfibrosis.org/supportgroupleadernetwork.

Support Group Leader Guide

To accompany the first Support Group Leader Workshop in 2012, the PFF created a comprehensive Support Group Leader Guide to assist people around the world who are interested in starting their own local support group. The Support Group Leader Guide is available in Dutch, French, German, Italian, Portuguese, and Spanish. To supplement the Leader Guides, a Support Group Handouts + Forms Packet was also created. All versions of the Support Group Leader Guides and Support Group Handouts + Forms Packet are available at www.pulmonaryfibrosis.org/supportgroups/create.

LEANNE STORCH SUPPORT GROUP FUND

The award is named for the Foundation’s former Executive Director, Leanne Storch, who was diagnosed with pulmonary fibrosis in 2003. The Leanne Storch Support Group Fund honors Leanne’s deep passion for supporting those affected by the disease. Groups may apply for awards of up to $500 per year, to be used for programming, educational materials, or facility requirements. Eight awards will be granted in 2013. Applications for the 2013 funding cycle will be accepted until September 1. Applications for the 2014 funding cycle will be accepted starting in May 2014. Learn more at www.pulmonaryfibrosis.org/leannestorchfund.
Recognizing Outstanding Event Leaders

Over the years, the Pulmonary Fibrosis Foundation (PFF) has been fortunate to benefit from passionate volunteers who are committed to making a difference in the pulmonary fibrosis (PF) community. These dedicated Team PFF Event Leaders have helped raise funds to benefit the PFF through events as diverse as organizing a golf tournament to participating in a marathon—with the added benefit of increasing disease awareness. Here are four stories about Team PFF Event Leaders making a difference.

**Kyle Lublin**

**STEVE LUBLIN MEMORIAL GOLF SCRAMBLE**

Kyle Lublin cherishes the memory of her husband Steve, who passed from idiopathic pulmonary fibrosis (IPF) on May 15, 2012, after a two-year battle. Steve was an avid golf enthusiast and Kyle held the Steve Lublin Memorial Golf Scramble on May 11, 2013, in his memory.

Since Steve’s passing, Kyle has become an advocate for the PF community and helps raise awareness of IPF. After watching her husband suffer for two years, her hope is that one day no one else has to endure this cruel disease. Not only did she plan an event that included a golf scramble, IPF education, 50/50 raffle, silent auction, and online fundraising campaign, she is going to host a Global PF Awareness Event this September.

“It was important for me to honor the life of my loving husband by planning an event in his memory,” remarks Kyle. “And I look forward to participating in Global PF Awareness Day 2013 to continue to raise awareness and funds for the fight against this disease. I want to help others affected by pulmonary fibrosis live a better life until a cure is found.”

**Rob Fiorillo**

**8TH ANNUAL BARBARA A. FIORILLO MEMORIAL BIKE RUN/PICNIC**

To say that Rob Fiorillo and the Fiorillo family put a lot of work into their annual Barbara A. Fiorillo Memorial Bike Run/Picnic would not do them justice. For the past eight years, Rob and his family have planned an entire day of activities including a breakfast, bike run, picnic with live entertainment, silent auction, and raffle. They coordinate road closures, solicit sponsors, and design and print T-shirts to raise funds in memory of Rob’s mother, Barbara A. Fiorillo, and to help find a treatment and cure for a disease that took her from them too soon.

“What we do here isn’t going to bring my mother back. But it just may keep someone else from losing theirs,” states Rob. “And that’s why we do it, and that’s why we will continue to do it until we find a cure for this terrible disease.”

Their 8th annual event took place on June 22. Rob and his family have raised over $100,000 to help the PFF fund research to find a cure.
Nick DeVito

3RD ANNUAL PETE DEVITO MEMORIAL GOLF OUTING

The Annual Pete DeVito Memorial Golf Outing was established to raise awareness and fund research to help find a treatment and cure for idiopathic pulmonary fibrosis and honor the legacy of Pete DeVito.

Nick DeVito, Pete DeVito’s son, prepares all year for the annual Pete DeVito Memorial Golf Outing. This year’s event was held on June 14. The day began with lunch and the golf outing commenced with Pete’s granddaughter, Ashley, singing “The Star-Spangled Banner.” The day closed with a cocktail reception and dinner. Sue DeVito, Pete’s widow, welcomed the dinner attendees and thanked them for their support. The dinner featured a pictorial tribute to Pete DeVito and his granddaughter sang a lovely rendition of “Amazing Grace.”

“All of the hard work we do is in honor of my dad. His legacy is kept alive by helping to educate the world about idiopathic pulmonary fibrosis as well as fund research to find a cure,” says Nick. “Together we are making a difference.”

One hundred and thirty-six people participated in the golf outing and 220 people attended the dinner, raising over $30,000. The money raised by the 3rd Annual Pete DeVito Memorial Golf Outing will help fund the ATS Foundation/PFF/CPF Partnership Grant.

Veronica Sahlen

SWEDISH AWARENESS ADVOCATE

Veronica Sahlen’s father was diagnosed with idiopathic pulmonary fibrosis in 2007 and passed away from the disease in 2008. Until August of 2012, Veronica had never heard of the Pulmonary Fibrosis Foundation and then she chanced upon an episode of The Doctors. The episode profiled a pregnant woman from Texas who induced labor so that her husband could see his child before he lost his battle to IPF. This tale of heartbreak helped Veronica find support and become an advocate for disease awareness in Sweden when she saw the episode and learned about the PFF. Eager to get involved, Veronica went to the PFF’s website immediately. An avid runner, she ordered a T-shirt so that she could spread awareness while participating in two half-marathons. She also invited 12 people to a Global Dinner that she hosted last October.

“When my father was diagnosed with idiopathic pulmonary fibrosis, we were given no resources for learning about the disease or for patient and caregiver support,” says Veronica. “I am thankful to the Pulmonary Fibrosis Foundation for their work and understanding that some areas of the world are in desperate need of resources. I know it will take time, but a journey of a thousand miles begins with a single step.”

You can find the Team PFF Leader Guide and other helpful tools to plan your own event at www.pulmonaryfibrosis.org/teampff/plan.
The Pulmonary Fibrosis Foundation (PFF) places a high degree of importance on advancing the development of effective treatments for pulmonary fibrosis (PF). We do this by directly funding research, promoting awareness and advocacy, encouraging collaborative relationships between industry and academic researchers, delivering key communications to patients, and developing solutions to bridge gaps in PF research.

An existing deficiency that may be impeding progress in finding successful treatments is our fundamental understanding of the disease. To remedy this, the PFF is implementing a Pulmonary Fibrosis Foundation Patient Registry and Care Center Network in 2014. There are many benefits to a PFF Patient Registry and a Care Center Network. Some of these include: facilitating an early diagnosis; standardizing care; acquiring important clinical information; assessing efficacy of therapies; performing multi-institutional research; expediting enrollment in clinical trials; and enhancing support services.

Everything we do at the PFF is possible only as a result of the generous contributions of our donors. We are genuinely thankful for your dedication and support. We not only continue to fund research, increase awareness, improve our patient support services, and enhance our education programs, but also believe that the PFF Patient Registry and Care Center Network will greatly assist in the development of new and more effective therapies. Please consider supporting this critical initiative. Together we can make the Pulmonary Fibrosis Foundation Patient Registry and Care Center Network a reality.
PFF Research Program — Awards and Sponsorships

2013 PFF RESEARCH FUND AWARDS

General Research Grants

- Dr. Aldo T. Iacono of University of Maryland – “Open Label Use of Inhaled Cyclosporine in Lung Transplant Recipients” (Year 4)
- Dr. Daniel J. Kass and Dr. Naftali Kaminski of University of Pittsburgh – “Targeting the Relaxin Pathway in Pulmonary Fibrosis” (Year 3)
- Dr. Imre Noth of University of Chicago – “miRNA Expression in Patients with Rapidly Progressive IPF Versus Stable IPF” (Year 3)
- Dr. Patricia J. Sime of University of Rochester – “Translation Studies of New Therapeutic Targets & Biomarkers in PF” (Year 3)
  Funded in part by the Greg Chandler and Guy F. Solimano Memorial Golf Tournament
- Dr. Andrew Tager of Massachusetts General Hospital – “Profibrotic Mechanisms of the LPA Pathway” (Year 2)
  Funded in part by the Tighe Family Trust and Rouine Run, Inc.

I.M. Rosenzweig Young Investigator Awards

- Dr. Haitao (Mark) Ji of University of Utah – “Design and Synthesis of Selective Beta-catenin/T-Cell Factor Inhibitors for the Treatment of Idiopathic Pulmonary Fibrosis” (Year 2)
  Funded by a grant from InterMune, Inc.
- Dr. Rebecca Keith of University of Colorado, Denver – “Therapeutic Targeting of PTPN-13 in Idiopathic Pulmonary Fibrosis” (Year 2)
- Dr. Kristen Tropea Leeman of Harvard Medical School, Boston Children’s Hospital – “Characterization of Endogenous Lung Stem Cells in a Pulmonary Fibrosis Model” (Year 1)
- Dr. Kusum V. Pandit of University of Pittsburgh – “The Role of microRNA let-7d in Idiopathic Pulmonary Fibrosis” (Year 1)
  Funded by a grant from InterMune, Inc.

Albert Rose Established Investigator Awards

- Dr. James S. Hagood of University of California, San Diego – “Extracellular Vesicles Alter Cell Phenotype in Pulmonary Fibrosis” (Year 2)
- Dr. Glenn D. Rosen of Stanford University – “Analysis of Novel Functions of Human Telomerase RNA in IPF” (Year 2)
- Dr. Michael F. Beers of University of Pennsylvania – “Modeling of Epithelial Cell Dysfunction in Pulmonary Fibrosis using SP-C BRICHOS Mutations” (Year 1)
  Funded by a grant from Boehringer Ingelheim
- Dr. Mauricio Rojas of University of Pittsburgh – “Senescent Stem Cells Increases Susceptibility to Pulmonary Fibrosis” (Year 1)

ATS Foundation/PFF International Partnership Grant

- Dr. Anthony Shum of University of California, San Francisco – “Defining the Molecular Basis of Interstitial Lung Disease in Rheumatoid Arthritis” (Year 2)

ATS Foundation/PFF/CPF Partnership Grant

- Research Award in Pulmonary Fibrosis*
  Funded by the Pete Devito Memorial Foundation
  *To be announced October 2013.

CHEST Foundation Partnership Grant

- Clinical Research Award in Pulmonary Fibrosis*
  *To be announced October 2013.

2013 SPONSORSHIPS

- Yale University – Seventh Annual Yale Fibrosis Symposium
- Center for Interstitial Lung Diseases at University of Washington Medical Center
  Fully funded by the Friends of the Center for ILDs at University of Washington Medical Center
- Interstitial Lung Disease Program at University of California, San Francisco, Stanford, and UC Davis – 3rd Annual ILD Patient Seminar
- National Jewish Health – Familial Pulmonary Fibrosis Genetic Counseling Program
- University of Maryland – Hales Lung Conference
- University of Vermont – Vermont Stem Cell Conference

2014 GRANT CYCLE

The call for letters of intent (LOI) for the 2014 grant cycle will be announced in October 2013. The LOI review process will take place in December and notifications of acceptance to submit a full application will occur in January 2014. Full grant proposals from investigators will be due mid-February. Review will take place in May and award recipients will be notified in June 2014. Grant recipients will be acknowledged at the PFF’s Breathe Benefit annual dinner in the fall of 2014. Learn more at www.pulmonaryfibrosis.org/research.
The British Association for Lung Research (BALR), founded over 20 years ago to promote respiratory research in the United Kingdom (UK), held a conference this summer titled “Curing Pulmonary Fibrosis: The Holy Grail.” The meeting took place on July 10–12, 2013, in Nottingham, England. The Pulmonary Fibrosis Foundation (PFF) was invited to help organize a Pulmonary Fibrosis Patient Support Day on July 13 in conjunction with the conference.

Over 150 patients and caregivers attended the event. The patient program—presented by experts from throughout the UK—examined topics that were important to the pulmonary fibrosis (PF) community (view the webinar at www.pulmonaryfibrosis.org/webinars).

“Partnering with the BALR to host a Pulmonary Fibrosis Patient Support Day was a wonderful opportunity for the Foundation to develop important relationships that will benefit the entire PF community,” said Dr. Daniel M. Rose, CEO and Chairman of the Board at the PFF.

Representatives from the PFF also attended the BALR meeting. Some of the subjects discussed at the conference included potential infectious and viral causes of PF and insights from non-pulmonary fibrotic diseases. The keynote address was presented by Nobel Laureate Professor Sir Peter Mansfield on imaging for diagnosis and research in idiopathic pulmonary fibrosis (IPF).

**PF PATIENT SUPPORT DAY PROGRAM**

- WELCOME AND OPENING REMARKS
  - Dolly Kervitsky – Pulmonary Fibrosis Foundation
- INTERSTITIAL LUNG DISEASE: WHY IT IS SO DIFFICULT
  - Dr. Ben Hope-Gill – Cardiff
- IPF: WHAT IS IT? WHY IT OCCURS?
  - Dr. Gisli Jenkins – Nottingham
- IPF GUIDELINES UPDATE – NATIONAL INSTITUTE FOR HEALTH AND CARE EXCELLENCE (NICE)
  - Geraldine Burge and Professor Sherwood Burge – Birmingham
- CARING FOR AN IPF PATIENT
  - Manjiry Tamhane – London
- HOPING FOR THE BEST, PLANNING FOR THE WORST
  - Annette Duck – Manchester
- UPDATE ON THERAPEUTIC OPTIONS
  - Dr. Michael Gibbons – Exeter
- REVIEW AND UPDATE ON CLINICAL TRIALS IN IPF
  - Dr. Helen Parfrey – Cambridge
- PULMONARY FIBROSIS TRUST
  - Malcolm Weallans – Burnham
- SELF MANAGEMENT OF BREATHLESSNESS
  - Dr. Sara Booth – Cambridge
- LAUNCH OF ACTION FOR PULMONARY FIBROSIS
  - Mike Bray – Cambridge
- MANAGEMENT OF COUGH
  - Dr. Gauri Saini – Nottingham
- LUNG TRANSPLANTATION FOR IPF
  - Dr. Nazia Chaudhuri – Sheffield

**PF PATIENT SUPPORT DAY SPONSORS**

![Boehringer Ingelheim](image-url)
DEADLINES

Poster Submission Deadline
August 25, 2013

Exhibitor Deadline
October 15, 2013

ABSTRACTS

Submit your abstracts for poster presentation. Learn more at www.pffsummit.org/posters.html.

2011 HIGHLIGHTS

Watch the highlights video and view the webinars from Summit 2011 at www.pffsummit.org/summit2011archive.html.

PROGRAM

Thursday, December 5
Arrivals/Registration
3:00 p.m.–8:00 p.m.
Welcome Reception and Poster Presentations
5:00 p.m.–8:00 p.m.

Friday, December 6
Professional Sessions
7:00 a.m.–5:45 p.m.
Patient and Caregiver Sessions
8:00 a.m.–2:30 p.m.
Networking Dinner
6:30 p.m.–10:00 p.m. at
the Hyatt Regency La Jolla

Saturday, December 7
Professional Sessions
6:45 a.m.–4:45 p.m.
Patient and Caregiver Sessions
8:00 a.m.–2:15 p.m.
PROFESSIONAL SESSIONS

SCIENTIFIC SESSIONS

Lung Injury and Repair
• Targeting Matrix: Opportunities for Therapy
• Role of Alveolar Epithelium in Pulmonary Fibrosis: Innocent Bystander or Active Participant?
• IPF Fibroblasts and Their Cell-of-Origin
• Cell Based Therapy to Correct the Tissue Milieu in IPF

Personalized Medicine: Genetics and Biomarkers
• Genetic Markers: Impact on Outcome and Patient Management
• Peripheral Blood Biomarkers
• Implications of Genetic Data

Drug Development in IPF
• Comparison of Regulatory Agencies and the Approval Process
• Promising Therapeutic Targets
• Challenges of IPF Drug Development

CLINICAL SESSIONS

• Making an Accurate Diagnosis: How to Use the IPF Consensus Guidelines
• Sleep Apnea and IPF: Coincidence or Causation?
• Pulmonary Hypertension in PF: To Test? To Treat?
• Case Presentations with Master Clinicians
• GERD and Microaspiration in PF: Fundoplication for Everyone?
• Talking with PF Patients: Truth-telling While Maintaining Hope
• Treatment Options: From a Global Perspective

PATIENT AND CAREGIVER SESSIONS

• What is Pulmonary Fibrosis, What are the Causes, and How is it Treated?
• What is Autoimmune Related Pulmonary Fibrosis?
• What is Pulmonary Hypertension and How is it Related to PF?
• Occupational and Environmental Related Pulmonary Fibrosis
• Research Trials, Stem Cell Therapies, and the Drug Pipeline
• Lung Transplantation
• Palliative and Hospice Care
• Tools for Living Better with Pulmonary Fibrosis
• Roundtables: Questions and Answers with the Experts

For the most current agendas, please visit www.pffsummit.org/program.html.

DEADLINES

Poster Submission Deadline
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CME/CE INFORMATION

Accreditation and Designation Statements: This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of National Jewish Health and the Pulmonary Fibrosis Foundation. National Jewish Health is accredited by the ACCME to provide continuing medical education for physicians.

National Jewish Health designates this live activity for a maximum of 15.5 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

National Jewish Health is an approved provider of continuing nursing education by the California Board of Registered Nursing. Provider Number CEP 12724. Nursing Contact Hours are pending.

Application has been made to the American Association for Respiratory Care (AARC) for continuing education contact hours for respiratory therapists.
HOTEL ACCOMMODATIONS

Guest Room Block Rates
$179.00 for singles and doubles

Reservations
To make a reservation, call 888.421.1442 and reference the PFF Summit 2013 or make your reservation online at www.pffsummit.org/venue.html.

The deadline for hotel reservations is November 7, 2013.

FOR INFORMATION

General Info/Registration
888.733.6741 or +1 312.587.9272
summit@pulmonaryfibrosis.org

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cschillinger@pulmonaryfibrosis.org

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www.lajolla.hyatt.com

PFF SUMMIT
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*MEMBER OF PROGRAM COMMITTEE

www.pffsummit.org
# 2013 Calendar

## PF Community Events

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Location</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>AUGUST 4–10</td>
<td>Rare Lung Diseases Week</td>
<td>UNITED STATES</td>
<td>American Thoracic Society</td>
</tr>
<tr>
<td>AUGUST 25–31</td>
<td>Scleroderma Week</td>
<td>UNITED STATES</td>
<td>American Thoracic Society</td>
</tr>
<tr>
<td>SEPTEMBER 7</td>
<td>Global Pulmonary Fibrosis Awareness Day</td>
<td>WORLDWIDE</td>
<td>Pulmonary Fibrosis Foundation</td>
</tr>
<tr>
<td>SEPTEMBER 7</td>
<td>Global Pulmonary Fibrosis Awareness Day Patient Event</td>
<td>BARCELONA, SPAIN</td>
<td>Pulmonary Fibrosis Foundation</td>
</tr>
<tr>
<td>SEPTEMBER 7–11</td>
<td>PFF @ ERS Annual Congress</td>
<td>BARCELONA, SPAIN</td>
<td>European Respiratory Society</td>
</tr>
<tr>
<td>SEPTEMBER 21–29</td>
<td>IPF World Week</td>
<td>WORLDWIDE</td>
<td>AMF Fuori dal Buio</td>
</tr>
<tr>
<td>SEPTEMBER 22–28</td>
<td>Pulmonary Fibrosis Week at the ATS</td>
<td>UNITED STATES</td>
<td>American Thoracic Society</td>
</tr>
<tr>
<td>SEPTEMBER 22</td>
<td>PFF @ Hike for Lung Health</td>
<td>CHICAGO, ILLINOIS</td>
<td>Respiratory Health Association of Metropolitan Chicago</td>
</tr>
<tr>
<td>OCTOBER 1–31</td>
<td>Healthy Lung Month</td>
<td>CHICAGO, ILLINOIS</td>
<td>American Lung Association</td>
</tr>
<tr>
<td>OCTOBER 20–26</td>
<td>National Respiratory Care Week</td>
<td>UNITED STATES</td>
<td>American Association for Respiratory Care</td>
</tr>
</tbody>
</table>

## Team PFF Events

<table>
<thead>
<tr>
<th>Event</th>
<th>Location</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brock Powers’ Wristband Sales</td>
<td>EVERYWHERE!</td>
<td>Support for Pulmonary Fibrosis</td>
</tr>
<tr>
<td>Recycle for Research</td>
<td>MAHOPAC, NEW YORK</td>
<td>Support for Pulmonary Fibrosis</td>
</tr>
<tr>
<td>6th Annual Benefit Ride in Memory of Joanne Kelley</td>
<td>PEPPER, MASSACHUSETS</td>
<td>Support for Pulmonary Fibrosis</td>
</tr>
<tr>
<td>Air is Rare</td>
<td>TANZANIA, AFRICA</td>
<td>Support for Pulmonary Fibrosis</td>
</tr>
<tr>
<td>2nd Annual Molly K. Walk for Pulmonary Fibrosis</td>
<td>WASHINGTON, DC</td>
<td>Support for Pulmonary Fibrosis</td>
</tr>
<tr>
<td>4th Annual Willacker Family Pulmonary Fibrosis Golf Outing &amp; Fundraiser</td>
<td>SOUTH LYON, MICHIGAN</td>
<td>Support for Pulmonary Fibrosis</td>
</tr>
<tr>
<td>Long Grove Heritage Race for Global Pulmonary Fibrosis Awareness Day</td>
<td>LONG GROVE, ILLINOIS</td>
<td>Support for Pulmonary Fibrosis</td>
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<tr>
<td>TAB Scramble for Global Pulmonary Fibrosis Awareness Day</td>
<td>IDAHO FALLS, IDAHO</td>
<td>Support for Pulmonary Fibrosis</td>
</tr>
<tr>
<td>Tailgate Throwdown on Global PF Awareness Day</td>
<td>COLLEGE STATION, TEXAS</td>
<td>Support for Pulmonary Fibrosis</td>
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<tr>
<td>Redrock Relay</td>
<td>SAINT GEORGE, UTAH</td>
<td>Support for Pulmonary Fibrosis</td>
</tr>
<tr>
<td>Breathe. Dance. Zumba for Global Pulmonary Fibrosis Awareness Day</td>
<td>FT. STOCKTON, TEXAS</td>
<td>Support for Pulmonary Fibrosis</td>
</tr>
<tr>
<td>1st Annual PFF Fun Run/5K Walk</td>
<td>DENVER, COLORADO</td>
<td>Support for Pulmonary Fibrosis</td>
</tr>
<tr>
<td>3rd Annual John F. Tighe Walk for Pulmonary Fibrosis</td>
<td>WOBURN, MASSACHUSETS</td>
<td>Support for Pulmonary Fibrosis</td>
</tr>
<tr>
<td>5th Annual Garden State PF Support Group 5K Run/Walk for the PFF</td>
<td>CRANFORD, NEW JERSEY</td>
<td>Support for Pulmonary Fibrosis</td>
</tr>
<tr>
<td>Donna Schwartz Memorial Walk for Pulmonary Fibrosis</td>
<td>CRIVITZ, WISCONSIN</td>
<td>Support for Pulmonary Fibrosis</td>
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<tr>
<td>South Haven Triathlon</td>
<td>SOUTH HAVEN, MICHIGAN</td>
<td>Support for Pulmonary Fibrosis</td>
</tr>
<tr>
<td>Fox Valley Marathon</td>
<td>ST. CHARLES, ILLINOIS</td>
<td>Support for Pulmonary Fibrosis</td>
</tr>
<tr>
<td>TEAM PFF @ Hike for Lung Health</td>
<td>CHICAGO, ILLINOIS</td>
<td>Support for Pulmonary Fibrosis</td>
</tr>
<tr>
<td>Ready. Set. Breathe!</td>
<td>YORKTOWN, INDIANA</td>
<td>Support for Pulmonary Fibrosis</td>
</tr>
<tr>
<td>Bear Down for a Breath of Hope</td>
<td>DEER PARK, ILLINOIS</td>
<td>Support for Pulmonary Fibrosis</td>
</tr>
<tr>
<td>Team Dan Walkathon</td>
<td>NAPERVILLE, ILLINOIS</td>
<td>Support for Pulmonary Fibrosis</td>
</tr>
<tr>
<td>Cruisin’ Toward a Cure for PF... Because Breathing Matters!</td>
<td>HOLLAND, INDIANA</td>
<td>Support for Pulmonary Fibrosis</td>
</tr>
</tbody>
</table>

View a current list of events at [www.pulmonaryfibrosis.org/events/calendar2013](http://www.pulmonaryfibrosis.org/events/calendar2013).
PLEASE JOIN US

BREATHE BENEFIT 2013: COMMUNITY INSPIRING A CURE

The Pulmonary Fibrosis Foundation’s annual dinner announcing research grant recipients and recognizing volunteers.

OCTOBER 26, 2013

THE DRAKE HOTEL
CHICAGO, ILLINOIS

Visit www.pulmonaryfibrosis.org/breathebenefit for tickets and sponsorship opportunities.

OCTOBER 12 • 3rd Annual Octoberfest
Half Marathon
PERU, NEW YORK

OCTOBER 13 • Bank of America
Chicago Marathon
Support Andrew Braga
CHICAGO, ILLINOIS

NOVEMBER 10 • Scottsdale Walk
for PFF
SCOTTSDALE, ARIZONA

NOVEMBER 16 • Free Throws for
Pulmonary Fibrosis
MADISON, WISCONSIN

NOVEMBER 17 • Walk Thru the Park
for PFF
SCOTTSDALE, ARIZONA

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*RESEARCH ADVISORY COMMITTEE
join us!

07 SEPTEMBER 2013

How will you help raise awareness?
Attend an Event? Host an Event?
Activate Your Social Networks?

To learn about ways to get involved, visit

www.globalPFawareness.org

Breathe Benefit 2013

OCTOBER 26, 2013
Visit www.pulmonaryfibrosis.org/breathebenefit for
ticket and sponsorship information.

register now!

LA JOLLA, CALIFORNIA
DECEMBER 5–7, 2013

www.pffsummit.org

www.pulmonaryfibrosis.org