CORPORATE PARTNERSHIP OPPORTUNITIES

This September, join with those who have been impacted by pulmonary fibrosis worldwide for Pulmonary Fibrosis Awareness Month. Together, we can make a difference to raise disease awareness, provide enhanced patient support, increase essential research funding, and ultimately find a cure.

As a Pulmonary Fibrosis Awareness Month sponsor, you will receive the following benefits. This is an opportunity to gain exposure with patients, caregivers, and the leading health care providers across the United States.

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Gold ($10,000)</th>
<th>Silver ($5,000)</th>
<th>Bronze ($2,500)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Special thank you in email</td>
<td>✔</td>
<td>✔</td>
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<tr>
<td>Logo on PFF website</td>
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<tr>
<td>Unique social media posts</td>
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<tr>
<td>Logo placement on PFF Facebook profile banner</td>
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</tbody>
</table>

* See campaign details on reverse side.
GOLD LEVEL: $10,000

- Special thank you in email to all constituents
- Logo on PF Awareness Month webpage of Foundation website
- Five unique social media posts throughout the month
- Logo placement on PFF Facebook profile banner during September campaign

SILVER LEVEL: $5,000

- Special thank you in email to all constituents
- Logo on PF Awareness Month webpage of Foundation website
- Three unique social media posts throughout the month

BRONZE LEVEL: $2,500

- Special thank you in email to all constituents
- Logo on PF Awareness Month webpage of Foundation website

PF AWARENESS MONTH BY THE NUMBERS (2020)

- **FACEBOOK**: 1.3 million+ impressions
- **INSTAGRAM**: 133,000+ impressions
- **TWITTER**: 128,000+ impressions
- **MEDIA**: 1.8 million+ impressions
- **EMAIL**: 11,000+ PF Month email opens
- **WEBSITE HITS**: 2,000+ PF Month webpage hits