

SPONSORSHIP OPPORTUNITIES

This September, join those who have been impacted by pulmonary fibrosis worldwide for **Pulmonary Fibrosis Awareness Month (PFAM)**. Together, we can make a difference.

Every day during the month of September, the PFF will post content on social media to educate, inform, and shine a light on the many faces of the pulmonary fibrosis community. Our social media campaigns include the “**30 Facts in 30 Days**” series, the “**Portraits of PF**” series, and **#BlueUp4PF**. September events like the PFF Walk and the PFF Disease Education Webinar series provide additional opportunities for the community to engage and learn.

As a PFAM sponsor, you will receive the following benefits. This is an opportunity to gain exposure to patients, caregivers, and the leading healthcare providers across the United States.

BENEFITS	GOLD \$10,000	SILVER \$5,000
Recognition in thank you email	✓	✓
Recognition in five social media posts	✓	✓
Logo on PFAM webpage	✓	✓
Logo on Sponsorship Opportunities webpage	✓	
Recognition on the PFF Facebook banner in September	✓	

GOLD SPONSOR: \$10,000

- Recognition by level in a special thank you email to all constituents.
- Logo on the [PF Awareness Month](#) webpage and [Sponsorship Opportunities](#) webpage of the Foundation website.
- Recognition by level in five thank you social media posts throughout the month.
- Recognition on the PFF Facebook profile banner during the September campaign.

SILVER SPONSOR: \$5,000

- Recognition by level in a special thank you email to all constituents.
- Logo on the [PF Awareness Month](#) webpage of the Foundation website.
- Recognition by level in five thank you social media posts throughout the month.

PF AWARENESS MONTH BY THE NUMBERS (2022)



FACEBOOK

575,000+ impressions



INSTAGRAM

508,000+ impressions



TWITTER

64,000+ impressions



MEDIA

13.6 million+ impressions



EMAIL

15,445+ PF Month email opens



WEBSITE HITS

60,000+ PF Month webpage hits

SPONSORSHIP AGREEMENT

COMPANY

(Please provide the company name as you would like to be recognized in print.)

TOTAL AMOUNT \$

CONTACT NAME

TITLE

ADDRESS

CITY _____ STATE _____ ZIP _____

EMAIL _____ PHONE _____ FAX _____

SECURING PARTICIPATION

Please return the completed agreement to Jennifer Mefford at partnerships@pulmonaryfibrosis.org. Sponsorship benefits will begin delivery upon receipt by PFF of the fully executed Sponsor Agreement.

CANCELLATION POLICY

All sponsorships are final and nonrefundable.

AGREEMENT

Our company agrees to participate in the 2023 PFAM and to abide by all sponsorship rules. Our company agrees to receive the benefits associated with the sponsorship level at the total amount indicated above.

FOR THE SPONSOR

COMPANY SIGNATURE _____ DATE _____

PRINTED NAME _____ TITLE _____

FOR THE PULMONARY FIBROSIS FOUNDATION

COMPANY SIGNATURE _____ DATE _____

PRINTED NAME _____ TITLE _____