



## CORPORATE PARTNERSHIP OPPORTUNITIES

This September, join with those who have been impacted by pulmonary fibrosis worldwide for Pulmonary Fibrosis Awareness Month. Together, we can make a difference to raise disease awareness, provide enhanced patient support, increase essential research funding, and ultimately find a cure.

As a Pulmonary Fibrosis Awareness Month sponsor, you will receive the following benefits. This is an opportunity to gain exposure with patients, caregivers, and the leading health care providers across the United States.

BENEFIT	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500
Special thank you in email	●	●	●
Logo on PFF website	●	●	●
Unique social media posts	●	●	
Logo placement on PFF Facebook profile banner	●		

\* See campaign details on reverse side.



**PULMONARY FIBROSIS®**  
awareness<sup>month</sup>  
**SEPTEMBER**

PRESENTED BY



### GOLD LEVEL: \$10,000

- Special thank you in email to all constituents
- Logo on PF Awareness Month webpage of Foundation website
- Five unique social media posts throughout the month
- Logo placement on PFF Facebook profile banner during September campaign

### SILVER LEVEL: \$5,000

- Special thank you in email to all constituents
- Logo on PF Awareness Month **webpage** of Foundation website
- Three unique social media posts throughout the month

### BRONZE LEVEL: \$2,500

- Special thank you in email to all constituents
- Logo on PF Awareness Month **webpage** of Foundation website

## PF AWARENESS MONTH BY THE NUMBERS (2020)



#### FACEBOOK

1.3 million+ impressions



#### MEDIA

1.8 million+ impressions



#### INSTAGRAM

133,000+ impressions



#### EMAIL

11,000+ PF Month email opens



#### TWITTER

128,000+ impressions



#### WEBSITE HITS

2,000+ PF Month webpage hits