

# Richmond Pulmonary Fibrosis Awareness Walk 2026 Sponsorship Package

## PLATINUM SPONSOR \$2,500

- A table space placed near registration to interface with walkers on the day of the event
- Logo on marketing materials and e-communications
- Opportunity to provide educational materials or promotional giveaways to walkers
- Logo placement on t-shirts
- Verbal recognition of the sponsorship during the live speaking program
- Logo placement with a clickable link to the company's website on the event registration website
- Three Mission Moment signs with name recognition or company logo placed along the walk route

## GOLD SPONSOR \$1,500

- Opportunity to provide educational materials or promotional giveaways to walkers
- Logo placement on t-shirts
- Verbal recognition of the sponsorship during the live speaking program
- Logo placement with a clickable link to the company's website on the event registration website
- Two Mission Moment signs with name recognition or company logo placed along the walk route

## SILVER SPONSOR \$1,000

- Logo placement on the t-shirts
- Verbal recognition of sponsorship during the live speaking program
- Logo placement with a clickable link to the company's website on the event registration website
- Mission Moment sign with name recognition or company logo placed along the walk route

## BRONZE SPONSOR \$500

- Logo placement with a clickable link to the company's website on the event registration website
- Mission Moment sign with name recognition or company logo placed along the walk route

## MISSION MOMENT SPONSOR \$250

- Mission Moment sign with name recognition or company logo placed along the walk route