

Sponsorship Package - The Metro Detroit Pulmonary Fibrosis Community Walk is a fiscally sponsored project by TDRFEC (Timothy D. Robinson Foundation Enrichment Center)

PLATINUM SPONSOR \$10,000+

- Private space and table within the start/finish line area to celebrate with your team
- Logo on marketing materials and e-communications
- Full-page ad in event program
- Opportunity to provide educational materials or promotional giveaways to walkers
- Logo placement on t-shirts Verbal recognition of the sponsorship during the live speaking program
- Logo placement with a clickable link to the company's website on the event registration website
- Three Mission Moment signs with name recognition or company logo placed along the walk route

GOLD SPONSOR \$5,000

- A table placed near registration to interface with walkers on the day of the event
- Opportunity to provide educational materials or promotional giveaways to walkers
- Half-page ad in event program
- Logo placement on t-shirts Verbal recognition of the sponsorship during the live speaking program
- Logo placement with a clickable link to the company website on the event registration website
- Two Mission Moment signs with name recognition or company logo placed along the walk route

SILVER SPONSOR \$2,500

- A table placed near registration to interface with walkers on the day of the event
- Opportunity to provide educational materials or promotional giveaways to walkers
- Logo placement on the t-shirts
- Verbal recognition of sponsorship during the live speaking program
- Quarter-page ad in event program
- Logo placement with a clickable link to the company's website on the event registration website
- Mission Moment sign with name recognition or company logo placed along the walk route

BRONZE SPONSOR \$1,000

- Verbal recognition of sponsorship during the live speaking program.
- Logo placement with a clickable link to the company's website on the event registration website
- Mission Moment sign with name recognition or company logo placed along the walk route

MISSION MOMENT SPONSOR \$500

- Mission Moment sign with name recognition or company logo placed along the walk route

IN-KIND SPONSORSHIP OPTIONS

Businesses may donate products or services such as:

- Décor
- Wellness products
- Media services
- Raffle items

Recognition value will match monetary levels based on donation value.

Commitment Form - The Metro Detroit Pulmonary Fibrosis Community Walk is a fiscally sponsored project by TDRFEC (Timothy D. Robinson Foundation Enrichment Center)

LEVEL

- | | |
|-----------------------------------|---|
| ☐ PLATINUM | ☐ BRONZE MISSION |
| ☐ GOLD | ☐ MOMENT |
| ☐ SILVER | ☐ IN-KIND |

COMPANY NAME _____

CONTACT NAME AND TITLE _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ EMAIL _____

CREDIT CARD TYPE ☐ VISA ☐ MASTERCARD ☐ AMERICAN EXPRESS ☐ DISCOVER

CREDIT CARD NUMBER _____ EXPIRATION DATE _____

CVV _____ AMOUNT TO CHARGE _____

SIGNATURE _____

To pay online by credit card, please email Madison Daenzer at
mdaenzer@tdrfec.org to obtain the link.

Payment by check can be sent to:

Timothy D. Robinson Foundation Enrichment Center
ATTN: Metro Detroit Pulmonary Fibrosis Community Walk 15603 Wick
Rd
Allen Park, MI 48101