



CORPORATE PARTNERSHIP OPPORTUNITIES

This September, join with those who have been impacted by pulmonary fibrosis worldwide for Pulmonary Fibrosis Awareness Month. Together, we can make a difference to raise disease awareness, provide enhanced patient support, increase essential research funding, and ultimately find a cure.

As a Pulmonary Fibrosis Awareness Month sponsor, you will receive the following benefits. This an opportunity to gain exposure with patients, caregivers, and the leading health care providers across the United States.

| BENEFIT | GOLD \$10,000 | SILVER \$5,000 | BRONZE \$2,500 |
|---|------------------|-------------------|-------------------|
| Special thank you in email | ● | ● | ● |
| Logo on PFF website | ● | ● | ● |
| Unique social media posts | ● | ● | |
| Logo placement on PFF Facebook profile banner | ● | | |

* See campaign details on reverse side.



PULMONARY FIBROSIS
awarenessmonth
SEPTEMBER
PRESENTED BY Pulmonary Fibrosis
FOUNDATION

GOLD LEVEL: \$10,000

- Special thank you in email to all constituents
- Logo on PF Awareness Month **webpage** of Foundation website
- Five unique social media posts throughout the month
- Logo placement on PFF Facebook profile banner during September campaign

SILVER LEVEL: \$5,000

- Special thank you in email to all constituents
- Logo on PF Awareness Month **webpage** of Foundation website
- Three unique social media posts throughout the month

BRONZE LEVEL: \$2,500

- Special thank you in email to all constituents
- Logo on PF Awareness Month **webpage** of Foundation website

PF AWARENESS MONTH: BY THE NUMBERS (2019)



FACEBOOK

1.2 million+ impressions



MEDIA

683,000+ impressions



INSTAGRAM

130,000+ impressions



EMAIL

19,000+ PF Month email opens



TWITTER

182,000+ impressions



WEBSITE HITS

2,000+ PF Month webpage hits